



# VOMA 2025 SPRING CME CONFERENCE

## VENDOR PROSPECTUS EXHIBITOR AND SPONSORSHIP OPPORTUNITIES



**KINGSMILL**  
*Resort*

WILLIAMSBURG, VIRGINIA

May 30 - June 1, 2025

Dear Friend of VOMA,

The Board of the Virginia Osteopathic Medical Association (VOMA) would like to invite you to join us as an exhibitor, advertiser, or sponsor in May 2025. Physicians have praised our CME events offered in past years and we promise to honor that tradition.

Our VOMA 2025 Spring CME Conference will be held May 30 - June 1, 2025, at the Kingsmill Resort, in Williamsburg, VA. Tabletop exhibits will be available on Friday, May 30 and Saturday, May 31. Physicians will have several breaks with time designated for visiting exhibitors. Breakfast and lunch for our physician attendees will be served in the exhibit area. Officially, exhibits will be open on Friday from 12:00 pm until 5:30 pm and on Saturday from 7:00 am until 3:30 pm; however, company representatives may set up as early as 11:00 am on Friday to visit with physicians who arrive early.

We hope you will join us as an exhibitor and/or sponsor. If you would like more information, please contact VOMA at [voma@voma-net.org](mailto:voma@voma-net.org) or 804-239-0136.

Sincerely,

VOMA Board

Carl Hoegerl, DO - President

Jeffery Groesbeck, DO - Immediate Past-President

Roy Heaton, DO - Treasurer

Joy Elliott, DO - Membership Chair

David Harden, DO - Educational Program Chair

Maria Harris - Executive Director

Kristin Newton - Assistant Executive Director



VOMA has secured a limited number of reduced-rate rooms at Kingsmill Resort that are available by booking prior to Wednesday, April 30, 2025 at the following rates:

Guestroom - \$209  
One-Bedroom Suite - \$259  
Two-Bedroom Suite - \$469  
Three-Bedroom Suite - \$679

By booking in the VOMA room block, attendees receive a discounted resort fee of \$25, which includes marina non-motorized sports (kayaks, fishing, paddle boats, etc), access to fitness center, fitness classes, tennis, bicycle rentals, range balls in golf and river pool access. VOMA attendees also receive a discount of 25% discount on Golf Green Fees, 10% discount on Spa Services and 10% Discount on Motorized Marina Activities.

Rooms are available on a FIRST-COME basis. You will be sent the information to access the discounted room rate upon completion of your registration.

ABOUT THE VIRGINIA OSTEOPATHIC MEDICAL ASSOCIATION (VOMA) & VIRGINIA DOs:

Over 3,500 osteopathic physicians (DOs) are licensed and residing in Virginia.

VOMA Spring Conference typically has 100-125 registrants annually.

VOMA is one of the oldest state osteopathic associations in the nation, founded in 1913.



# VOMA 2025 SPRING CME CONFERENCE

## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES REGISTRATION FORM

### Sponsorship Levels

- Platinum** - \$5,000
  - Choice of Exhibit Space Location
  - Logo with link on website and in e-mail communications with attendees
  - Full page ad in program book
  - List of virtual and in-person pre-registered attendees
- Gold** - \$2,500
  - Prime Exhibit Space Location
  - Acknowledged in e-mail communication with virtual and in-person attendees
  - Half page ad in program book
  - List of virtual and in-person pre-registered attendees
- Silver** - \$1,500
  - Exhibit Space
  - Acknowledged in e-mail communication with in-person attendees
  - Logo with link on website
  - Quarter page ad in program book
  - List of virtual and in-person pre-registered attendees

### Exhibit Space Only

- One Exhibitor - \$995
- Two Exhibitors - \$1145
  - Exhibit Space
  - List of virtual and in-person pre-registered attendees

Commercial Supporter (Company Name/Branch): \_\_\_\_\_

Name of Products or Services you Represent: \_\_\_\_\_

Contact Person from Group: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ (Cell/Office) Email: \_\_\_\_\_

Name of Exhibitor Attending (if different from above): \_\_\_\_\_

Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

Will you need electricity at your booth? Yes / No (additional fee may apply)

### Additional Sponsorships

(Available to Gold or Platinum Sponsors)

- Product Theater** - \$10,000
  - 15-minute opportunity during Saturday lunch (per guidelines, these monies will not be used to cover the costs of food, beverage or A/V)
    - Only two spaces available - first come, first serve.
- Attendee Folders** - \$1,000
  - Your company may provide branded folders that we will use to distribute conference materials to each attendee
- Attendee Lanyards** - \$1,000
  - Your company may provide branded lanyards that we will be distributed conference materials to each attendee

Total: \_\_\_\_\_

**VOMA 2025 Spring CME Conference  
Exhibitor/Sponsorship Agreement**

**EXHIBIT SETUP/DISMANTLE**

Exhibit setup begins Friday, May 30 at 11:00 am. Dismantling will be permitted on Saturday, May 31 at 3:00 PM.

**EXHIBIT HOURS**

The exhibit area will be open on Friday from Noon to 5:00 pm and Saturday from 8:00 AM- 3:00 PM (subject to change).

**CONFERENCE TOPICS**

Medical updates and OMT review.

**ATTENDANCE**

An estimated 75-100 Physicians from Virginia and surrounding areas are expected to attend, as well as numerous faculty and medical students from Edward Via College of Osteopathic Medicine and Liberty University College of Osteopathic Medicine.

**RESERVING EXHIBIT SPACE**

Complete the attached application and return by April 15, 2025 to:

VOMA – 1403 Pemberton Rd., Ste. 305, Richmond, VA 23238

Phone (804) 269-0136

Fax: (866) 231-8520

Email: [voma@voma-net.org](mailto:voma@voma-net.org)

Please reserve your space as soon as possible. YOU MAY EMAIL THE FORM TO RESERVE YOUR SPACE AND SEND THE CHECK AT A LATER DATE.

**WHAT IS PROVIDED**

A skirted six-foot table is provided. If more space is needed, it will be necessary to reserve additional exhibit space. Electrical needs must be indicated in advance and extension cords must be supplied by the individual exhibitor. All companies exhibiting will receive a special thanks and recognition in our conference program and a list of pre-registered conference attendees.

**ROOM RESERVATIONS** - Representatives attending the conference may reserve rooms at Kingsmill Resort at a discounted rate. There are a limited number of rooms available at the special VOMA rate.

Please make your hotel reservations as soon as possible as the discounted rates will not be guaranteed after April 30, 2025.

To make a reservation, please call Resort Reservations at 1-855-266-9143 by April 30, 2025 and identify yourself with the Virginia Osteopathic Medical Association. Rates cannot be changed at check-in or out for guests who failed to identify themselves at the time the reservation was made. A credit card will be required to make a reservation. The guest will be charged the first night's room and tax. Individual reservations that are paid for by the individual may be cancelled without pen to midnight on the 7th day prior to arrival. Cancellations after that time will be charged for the full stay, plus taxes. Cancellation requests must be made directly to Kingsmill Resort Reservations Department phone at 1-855-266-9143.

## Exhibitor Rules and Regulations

1. Exhibit Purpose - Exhibits are intended for educational and informational purposes to improve osteopathic education, practice, and research. All materials/equipment should not contain any inaccurate or misleading information. VOMA reserves the right to determine if an exhibit meets the objectives and standards of VOMA. Exhibits should complement the meetings and sessions by enabling registrants to see, hear, examine, question, and evaluate the latest developments in equipment, supplies and services relevant to osteopathic physicians.
2. Eligibility to Exhibit - Exhibitors must agree to meet the objectives stated above. Exhibitors may sell merchandise or services in the exhibit area. No product, apparatus, instrument, device or drug that is subject of litigation pending before the Food and Drug Administration may be exhibited. In cases of pending compliance or noncompliance with the FDA items can only be exhibited if a disclaimer is posted stating: FDA LISTING PENDING. All products or services exhibited must comply with all state and local regulations and with all FDA regulations for such products and services, except as provided above.
3. Assignment of Booth Exhibits - Contracts and payments in full for booth exhibits are accepted on a first come, first served basis. To ensure that booth space has been reserved, your application and payment in full should be submitted as soon as possible. Reservations are not assured until application and payment are both received.
4. Insurance - Each exhibiting company is required to insure itself against property loss or damage and against liability for personal injury.
5. The cost for a booth exhibit will be \$995. VOMA must be notified of booth cancellations, in writing on company letterhead, by August 27, 2024. Prior to this date, refunds will include the exhibit fee minus a 20% handling fee. No refund will be made for cancellations after that date.
6. Registration and Badges - All exhibitors should register their personnel in advance and your company name badges are encouraged for identification purposes.
7. Installation and Removal of Exhibits - The exhibit area will be available on Friday at 11:00 AM for exhibit preparation. Exhibits will open at Noon. Dismantling may occur after 3:00 PM on Saturday. Exhibit times are subject to change.
8. Failure to Occupy Space - Unless previously arranged, space must be occupied by the exhibiting company by noon on Friday, May 30, 2025, or will be forfeited without refund to the exhibitor and the space may be resold or used by VOMA.
9. Exhibitor Activities - VOMA reserves the right to restrict exhibits that, in their judgment, detract from the overall professional demeanor of the exhibit area. This reservation includes persons, objects, conduct, printed materials or anything of a character that may be objectionable to the exhibit area as a whole. Expulsion of or restrictions placed on an exhibitor may not give rise to a claim for any refund of rentals or other exposition expenses. Smoking in the exhibit hall is strictly prohibited. Exhibitors will be responsible for any damage done to the hotel building by themselves or their employees.
10. Subletting of Space - Exhibitors may not assign, sublet, or appropriate the whole or any part of the space allocated without the express written consent of VOMA.
11. Security - VOMA shall not be held responsible for the loss or damage to any material for any cause at any time during the conference or after hours and encourages the exhibitor to exercise normal precautions to prevent loss or damage.
12. Liability - The exhibitor indemnifies and agrees to hold harmless VOMA and their owners, officers, directors, employees, and agents from and against any actions, losses, costs, damages, claims and expenses (including attorney's fees arising from any damages to property or bodily injury to exhibitors, his agents, representatives, employees by reason of the exhibitor's occupancy or use of the exhibitor facilities). Upon signing the contract, the exhibitor expressly releases the foregoing institutions, individuals and committees from any and all claims for loss, damage or injury. This also includes the period of storage prior to and following the meeting.
13. Cancellation - Should any situation beyond the control of VOMA arise to prevent the 2024 Fall Conference from occurring, VOMA will not be held liable for any expenses incurred by the exhibitor except the rental cost of the booth, which will be refunded in full.
14. Discussion of Unproved Uses: Sponsor will disclose when a product or device is not approved in the United States for the use under discussion.
15. Ancillary Promotional Activities: No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.



16. Independence of Sponsor in the use of Contributed Funds:

a. Funds should be in the form of unrestricted monies made payable to the Virginia Osteopathic Medical Association.

b. All other support associated with this CME activity (e.g. distributing brochures, preparing slides) must be given with the full knowledge and approval of the Virginia Osteopathic Medical Association.

c. No other funds from the commercial company will be paid to the program director, faculty, or other involved with the CME activity (e.g. additional honoraria, extra social events, etc.)

d. Funds may be used to cover the cost of one or more modest social activities held in conjunction with the educational program which furthers the CME educational experience and/or allows an educational discussion or exchange of ideas.

The Commercial Supporter agrees to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME.

The Accredited Sponsor agrees to:

1) abide by the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME;

2) acknowledge educational support from the commercial company in program brochures, syllabi, and other program materials; and

3) upon request, furnish the commercial supporter a report concerning the expenditure of the funds provided.

VOMA Tax ID # is 54-1067816

**Payment**

(checks preferred, but credit card payment is also available)

\_\_\_\_ Visa    \_\_\_\_ MasterCard    \_\_\_\_ American Express    \_\_\_\_ Discover

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

Please complete and sign this agreement and return with payment to:

VOMA  
1403 Pemberton Rd., Suite 305  
Richmond, VA 23238  
Fax (866) 231-8520  
voma@voma-net.org

This agreement, properly executed, constitutes a valid and binding contract. Please read the Exhibitor Rules and Regulations provided with this application prior to signing. Your signature on this form verifies your agreement and compliance with the terms and conditions outlined in the Exhibitor Rules and Regulations.

AGREED

Commercial Company Representative \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you in advance for your support of VOMA!